



Meeting Date: January 21, 2016

Agenda Item: 11-A

Report to Town Council

Topic: Resolution 2016-01, adopting Goals for the Town for 2016 & 2017.

Recommended Motion: Approval of Resolution 2016-01, possibly with amendments as determined by Council.

Summary:

The attached resolution has been prepared for adoption of the goals that the Town Council expressed preference for at the end of a full day 1 goals workshop held on January 9th. It is always good to take another look at these goals as you adopt this resolution and make sure that these are in fact your top priorities for the next two years. I have reviewed these as well and discussed some concerns with planning & development director Aref Joulani. Though we both feel that there can be advantages to having a master plan for the town, we do not feel that it is in the town's best interest to attempt to begin work on this within the next two years. We do however believe that the sign ordinance goal should be revised for a broader area of ordinance review to include the special events ordinance and the itinerant merchant. Ultimately, our recommendation is to remove the goal for creation of a town-wide mater plan and to modify the sign ordinance goal to state - Review & modify regulations relating primarily to temporary commercial activity to include signage, special events, and itinerant merchants.

I would also like to bring to your attention that discussion of a charter review in the coming two years may have been missed due to an oversight, and that if you would like to consider beginning that process

in the next two years then it would be best to include as part of these goals as well.

Requested by: Ms. Witt, Town Manager

Approved by: Ms. Witt, Town Manager

1 RESOLUTION 2016-01

2 A RESOLUTION OF THE TOWN COUNCIL OF THE
3 TOWN OF PONCE INLET, VOLUSIA COUNTY, FLORIDA
4 ADOPTING THE GOALS OF THE TOWN FOR 2016 AND
5 2017; PROVIDING FOR SEVERABILITY; PROVIDING
6 FOR CONFLICTING RESOLUTIONS; AND PROVIDING
7 FOR AN EFFECTIVE DATE.

8 WHEREAS, the Town Council has a goals workshop meeting every two years to
9 establish the goals for the next two years; and

10 WHEREAS, the special goals meeting that was held on January 8th, 2016 resulted in a
11 consensus of direction toward seven (7) top priorities (those receiving at least a simple majority
12 of Council votes).

13 NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE
14 TOWN OF PONCE INLET, FLORIDA:

15 **Section 1. Adoption of Town Goals for 2016 and 2017:**

16 The Town Goals attached hereto are hereby adopted for 2016 and 2017.

17 **Section 2. Conflicting Resolutions**

18 If any section, sentence, clause or phrase of this Resolution is held to be invalid or
19 unconstitutional by any court of competent jurisdiction, that holding shall in no way affect the
20 validity of the remaining portions of this Resolution.
21

22 **Section 3. Severability**

23
24 All resolutions or parts of resolutions in conflict herewith are hereby repealed to the
25 extent of such conflict.

26 **Section 4. Effective Date**

27 This resolution shall be effective immediately upon adoption.

28 It was moved by _____ and seconded by _____
29 that said Resolution be adopted. A roll call vote of the Town Council on said motion resulted as
30 follows:

31 Mayor Smith, Seat #1 _____

32 Councilmember Milano, Seat #2 _____

33 Vice-Mayor Hoss, Seat #3 _____

34 Councilmember Perrone, Seat #4 _____

35 Councilmember Paritsky, Seat #5 _____

36 Passed this 21st day of January 2016.

37

38 Town of Ponce Inlet, Florida

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42 _____
Gary L. Smith, Mayor

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44

45 ATTEST:

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49 _____

50 Jeaneen Witt
Town Manager / Town Clerk

Town of Ponce Inlet, Florida

Bi-Annual Goals for 2016 – 2017

January 21, 2016

- **Enhancement of Historic Preservation & Cultural Opportunities to possibly include:**
 - **Museum landscape beautification plan.**
 - **Better recognition of Green Mound via signage and designation as historic site.**
 - **Maintenance and improved recognition of Historic Pacetti Cemetery through fencing, markers, and managing erosion.**

- **Enact / Maintain Competitive Hiring & Retention Policies to possibly include:**
 - **Review and adjust salaries, if determined appropriate;**
 - **Review and adjust benefit plans, if determined appropriate;**
 - **Recognition of longevity;**
 - **Consider stipends/supplements for certain certifications and also for certain types of additional duties, as determined by the town manager and approved via the budget process by the town council.**

- **Enlarge the Town's Healthy Community Recreational Opportunities to possibly include:**
 - **Review the usage, modify, & upgrade Pollard park, which is the Town's only athletic-oriented park.**
 - **Expand and continue the Town's current recreational programs, possibly establishing cooperative relations with one or more private associations that have recreational facilities within the Town for public use of facilities in exchange for town maintenance of it.**
 - **Develop the Wilbur Bay wetlands to include a boardwalk & kayak launch.**
 - **Upgrade the Kay & Ayers Davies Lighthouse Park playground equipment.**
 - **Thin the tree canopy at the Happy Tails Dog Park.**
 - **Evaluate the need for additional staff to determine adequacy to support the Town's parks & recreation programs and development.**

- **Creation of a Town-Wide Master Plan.**

- **Revise the Town's Sign Ordinance.**

- **Completion of a Town-Wide technology evaluation to assure the most efficient & effective use of technology.**

- **Investigate funding & explore opportunities for expansion of sewer within the Town.**