



**MEMORANDUM**

**TOWN OF PONCE INLET, PLANNING AND DEVELOPMENT DEPARTMENT**

*The Town of Ponce Inlet staff shall be professional, caring and fair in delivering community excellence while ensuring Ponce Inlet citizens obtain the greatest value for their tax dollar.*

To: Jeaneen Witt, Town Manager  
From: Amy Zengotita, Parks/Rec & Museum Educator  
Date: February 29, 2016  
Subject: *REQUEST FOR CO-SPONSORSHIP FOR PADDLE OUT POVERTY – April 16, 2016*

**MEETING DATE:** March 17, 2016

**Background:**

Creating Jobs Inc. hosts *Paddle Out Poverty* annually at Lighthouse Point Park. This year's 5<sup>th</sup> *Annual Paddle Out Poverty* event is April 16, 2016 from 9:00am to 1:00pm. The event features kayak and paddleboard races and lessons, an eco-tour, and a non-competitive "Fun Paddle" to Disappearing Island. The event also includes music, food, and a Marine Science Center animal presentation for children. Over 400 people attended their event last year. The event is free for spectators and volunteers. Race entry fees are \$30 for one race or \$45 for two races. Creating Jobs Inc. is requesting co-sponsorship of these events for advertising purposes. Approval of this request will allow the events to be publicized on the Town's water bills, website, and social media and allow the placement of signs at the pre-approved locations at Town Hall on Atlantic Avenue and Peninsula Drive. It will also waive the special event permit application fee (\$175) and the amplified sound permit fee (\$50). Council approved co-sponsorship of this event last year by allowing advertising on the town's website and water bills, and the placement of signs at pre-approved locations.

This event is held at the Lighthouse Point Park, which is within the Town's jurisdiction and therefore, requires a Special Event permit from the Town. This event is a fundraiser for Creating Jobs Inc, to help fund its job creation programs in Volusia County, Honduras, Haiti, and Mexico. The event also promotes healthy exercise and brings family fun to the local community.

**Applicant's Request:**

Request for co-sponsorship of Creating Jobs Inc.'s *Paddle Out Poverty* event scheduled for April 16, 2015; their co-sponsorship request is for use of advertising on the Town's website, social media, and water bill; placement of signs on the Town Hall property; waiver of the special event permit fee (\$175); and waiver of the sound amplification fee (\$50).

*Amy Zengotita*

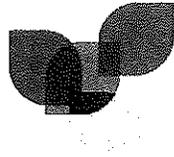
Amy Zengotita, Parks/Rec & Museum Educator

February 29, 2016

Date

**Attachments:**

- 1. Letter from Evan L. Keller, Executive Director of Creating Jobs Inc., 2-26-16
- 2. "Paddle Out Poverty" Event Facts



**CreatingJobs.org**  
Business for Global Good

February 26, 2016

Town of Ponce Inlet

4300 S. Atlantic Ave

Ponce Inlet, FL 32127

Dear Town Council,

I am writing to request that the Town of Ponce Inlet co-sponsor our upcoming Paddle Out Poverty event at Lighthouse Point Park on April 16, 2016. This fifth annual kayak and paddleboard race is a charity fundraiser for Creating Jobs Inc, funding its job creation programs in Volusia County, Honduras, Haiti, and Mexico. Further local benefit comes in the form of providing healthful exercise and family fun. Please consider allowing for publicity on your website, utility bills, and designated spots on your rights of way.

For your information, we are fully insured, have a strong safety policy and waiver of liability, and work in conjunction with the US Coast Guard, Florida Fish & Wildlife Conservation Commission, and County of Volusia to ensure safety for all participants.

Please reference the attached fact sheet for more information on the event.

Thank you for your consideration.

Best Regards,

Evan L. Keller

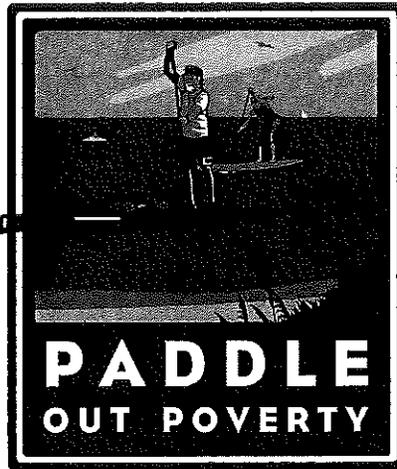
Executive Director

Creating Jobs Inc

136 S. Sheridan Ave

DeLand FL 32720

(386) 801-5300



PONCE INLET, FLORIDA  
APRIL 16TH, 2016

**EVENT FACTS:**

**WHAT:** Paddle Out Poverty 2016 (5<sup>th</sup> annual) features paddleboard and kayak races and lessons, eco-tours, and a non-competitive "Fun Paddle" to Disappearing Island. Those cheering from shore enjoy music, food, and conversation.

**WHERE:** Lighthouse Point Park: 5000 S Atlantic Ave, Ponce Inlet, FL 32127, one of Central Florida's most beautiful places for fun in the sun.

**WHEN:** April 16<sup>th</sup> from 9AM-1PM.

**ATTENDANCE:** Over 400 people attended our 2015 event, and we expect to continue growing.

**COST:** Free to spectators and volunteers. Race entry fee: \$30 for one race or \$45 for two.

**FOOD/DRINK:** Hot lunches will be served for \$5. Cold drinks will also be available.

**RENTALS:** Paddlers can rent paddleboards and kayaks for \$20/hour, including paddle & life vest.

**BENEFIT:** All event proceeds will fund job creation programs in Volusia County, Honduras, Haiti, and Mexico. See cause details at: [CreatingJobs.org](http://CreatingJobs.org). Thanks very much to our 44 local and national sponsors!

**WEBSITE:** Registration, course map, schedule, and sponsor links are at: [CreatingJobs.org/POP](http://CreatingJobs.org/POP).

**CONTACT:** Evan Keller, Event Director: [info@creatingjobs.org](mailto:info@creatingjobs.org), (386) 801-5300.

