

6-D



MEMORANDUM

TOWN OF PONCE INLET, TOWN MANAGER DEPARTMENT

The Town of Ponce Inlet staff shall be professional, caring and fair in delivering community excellence while ensuring Ponce Inlet citizens obtain the greatest value for their tax dollar.

To: Jeaneen Witt, Town Manager

From: Amy Zengotita, Parks/Rec & Museum Educator

Date: January 28, 2016

Subject: *Request for Co-Sponsorship of the Garden Club of Ponce Inlet's Ice Cream Social – May 1, 2016 and the Arts, Crafts, & Plant Sale October 7 and 8, 2016*

MEETING DATE: February 18, 2016

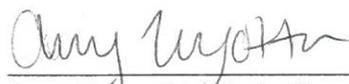
BACKGROUND:

The Garden Club of Ponce Inlet's annual Ice Cream Social is scheduled for May 1, 2016, from 1:00pm until 4:00pm. The Club's *Annual Arts, Crafts, and Plant Sale* is scheduled for October 7 and 8, 2016. The Garden Club is requesting co-sponsorship of these events for advertising purposes. Approval of this request will allow the events to be publicized on the Town's water bills, website, and social media channels, and allow the placement of signs at the pre-approved locations at Town Hall on Atlantic Avenue and Peninsula Drive. The Town Council has approved signs in these locations in previous years for these events.

These events are held at the Ponce Inlet Community Center, and do not require a Special Event permit from the Town. Proceeds of both events fund scholarships as well as beautification projects that benefit the community.

SUMMARY:

Request for co-sponsorship of *the Garden Club of Ponce Inlet's Ice Cream Social*, to be held to be held on Sunday, May 1, 2016, and *Annual Arts, Crafts, & Plant Sale*, to be held on Friday, October 7 and Saturday, October 8, 2016; their co-sponsorship request is for the use of the Town's means of advertising to include publication on the Town's website, social media channels, and on the water bills, and placement of signs at the town hall location.



 Amy Zengotita, Parks/Rec & Museum Educator

January 28, 2016
 Date

Attachment: Letter from Wini Irvin dated 1-25-2016



Garden Club of Ponce Inlet, Inc.

4670 South Peninsula Drive • Ponce Inlet, Florida 32127

January 25, 2016

Ms. Jeaneen Witt, Town Manager
Town of Ponce Inlet
4300 South Atlantic Ave.
Ponce Inlet, Florida 32127

*Amy Z. (Feb Council Agenda)
AW*

Dear Jeaneen,

I am submitting this letter to request a joint effort/approval for the Garden Club of Ponce Inlet and the Town of Ponce Inlet for our annual Ice Cream Social on Sunday, May 1, 2016 from 1-4PM. I am requesting that this be put on the town agenda at the next meeting. This event will be held at the Ponce Inlet Community Center.

It is also requested that an announcement for the Ice Cream Social be placed on the municipal water bills in April 2016. The following language is respectfully submitted:

THE GARDEN CLUB OF PONCE INLET WILL HOLD A "WHEELY AWESOME" ICE CREAM SOCIAL ON SUNDAY, MAY 1, 2016 FROM 1:00-4:00 P.M. AT THE PONCE INLET COMMUNITY CENTER, 4670 PENNINSULA DRIVE.

This event is a significant fund raising effort for our club. The Garden Club provides school scholarships: donates to those in need in various programs and work on ecological and beautification projects that benefit the community.

In the event that you have any questions or concerns about this request, please do not hesitate to contact me at 386-767-6352.

Thank you for your consideration and anticipated approval

Respectfully submitted,

Wini Irvin
President
Garden Club of Ponce Inlet

JAN 25 2016