

Town of Ponce Inlet

Update to Goals & Objectives

Finance

- Monitor investments to ensure a stable return with a high level of protection against loss.
- Seek grant opportunities for shovel-ready septic-to-sewer projects, in accordance with the town's sewer master plan.
- Establish and build the fund for town's estimated match of TPO sidewalk grant.
- Ensure compliant use and reporting of American Rescue Program Act (ARPA) funds.
- Ensure proper reporting requirements are met for all county, state and federal grants received by the town with assistance related from departments and consultants as needed.
- Continue to meet/exceed audit reporting requirements set by the state.
- Ensure appropriate training for all finance staff and additional end users working within the accounting/payroll software system.
- Applies to all town departments: seek grant opportunities for capital purchases and projects, where feasible.

Human Resources

- Facilitate providing education and training to all town employees for personal growth and enhanced work performance.
- Continue to enhance efforts to attract and retain a talented, diverse, and energized workforce to meet the needs of the town.
- Creation of an online job application submittal process.
- Identify one or more professional goals with each employee during their 2022 employment evaluation; follow-up on said goal(s) in 2023.
- Continue to prioritize succession planning for positions within the town.
- Expand cross-training focus to ensure redundancy in staff capabilities for key positions and functions.

Town Clerk

- Maintain a review process for the governing body agendas of Volusia County and the cities of Port Orange and Daytona Beach Shores.
- Facilitate Charter Review Committee process and any subsequent referendum.
- Expand efforts toward outreach to increase citizen participation in their governance process.
- Continue to attract and retain volunteer board members.
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- Creation of online board member/volunteer application submittal process.

Information Technology

- Maintain and enhance the town's network systems to ensure reliability.
- Prioritize end-user training for the security of the town's network systems.
- Continue computer replacement program, with adjustments based upon position needs.
- Maintain & enhance technology as needed town-wide for organizational efficiency.
- Ensure an understanding of the interconnectivity and function of the town's primary software systems (e.g., Tyler, InCode, & Energov) for enhanced vendor accountability and to ensure software is performing to published standards.
- Serve as liaison and advocate for all town departments in dealing with software and IT hardware vendors.
- Modernization of town's phone system.
- Increase in bandwidth and redundancy of internet and data connectivity.
- Expand the use of security cameras on town properties.

Cultural Services

- Continue to review the town's parks for maintenance and potential improvements.
- Continue to provide a variety of historical and recreational opportunities for residents.
- Continue to provide children's holiday events for added enjoyment of the seasons.
- Replace rip-rap revetment at Elber's Sunset Park.
- Propose layout / parking definition improvements to Elber's Sunset Park.
- Construct shade structure improvements at pickleball courts.
- Propose exterior improvements to restroom facility at Davies Lighthouse Park.
- Seek a more durable option to replace photographs within markers of the historic north and south turn monuments.
- Explore opportunities for beautification improvements in our community.
- Enhance efforts to attract residents to serve as volunteers for various town events.

Fire

- Continue to participate in the Volusia County patient transport program, working in collaboration to monitor and make improvements to the program.
- Pursue fire department accreditation (re-commitment of previous goal).
- Review safety programs offered by department for potential enhancements.

Police

- Maintain department accreditation status.
- Continue & expand community policing activities to increase interactions with residents and businesses.
- Continue a seasonal enforcement focus toward saw palmetto harvesting trespassers.
- Evaluate initiating a marine unit component.
- Increase police reporting of code enforcement violations occurring after-hours.
- Work with Volusia County for intersection safety improvement proposals at Harbor Village Boulevard (both for Atlantic & Peninsula).

Public Works

- Create a tree replenishment plan for town properties.
- Enhance maintenance for town properties, to include building, parks, sidewalks, roads, & right-of-way maintenance.
- Comply with stormwater planning requirements, as established by House Bill 53.
- Ensure the town's utility infrastructure receives properly scheduled maintenance, with emergencies promptly addressed and customers appropriately notified.
- Maintain an inventory and pursue removal of all vacated utility poles in the town.
- Replace 2 retention walls at Tina Marie Drive.
- Repair/replace staircase between town hall & police department.
- Explore the feasibility of expansion/sneeze guard placement at town council dais for consideration.

Planning & Development

Code Enforcement

- Expand enforcement efforts on illegal short-term rentals: creation of a new rental housing inspection officer position, requiring new office space, vehicle, and equipment.
- Explore ways to increase efficiency of all code enforcement operations.
- Ensure that all information received on rental applications is necessary and then verified for accuracy.
- Prepare rental property inspection ordinance and corresponding fee resolution update.
- Implement online application and payment process for annual rental permits.

Building

- Implement online payment process for building permits and business tax receipts.
- Implement electronic online permitting process, including plan review software and ADA-compliant permit applications, checklists, forms, and procedures.
- Complete Watershed Master Plan.
- Assist with the Ponce Inlet Community Center in the restroom renovation project.
- Propose workspace improvements for town hall.
- Update fee resolution to address private providers and other recent requirements per Florida Statutes.
- Set up and maintain a contractor licensing database in response to changes in Florida Statutes and resultant phasing out of Volusia County's countywide database.
- Update maps and other documentation for next Community Rating System (CRS) cycle visit - evaluation of how the town manages its flood-related concerns.
- Work with the Town Engineer to review and potentially modify drainage, grading, and building elevation requirements to ensure that stormwater runoff from new development and redevelopment does not inappropriately impact adjacent properties.

Planning

- Adjustment of town's western waterway boundary.
- Enhance GIS data to include the town's zoning map, future land use map, and other data related to future planning needs.
- With TPO assistance, complete the design & engineering for the S Peninsula Dr sidewalk project – FY 2026-2027, and begin construction – FY 2028-2029.
- Review tree protection regulations related to tree removal, trimming, permitting, bonding of tree removal companies, fees, fines, and mitigation - to ensure sufficient deterrent exists to discourage removal of or damage to specimen trees.
- Continue planning and community engagement efforts with long-term goals aimed toward coastal resiliency in response to sea level rise.
- Establish regulations for micro-mobility devices.
- Establish regulations for food trucks.
- Adopt new state requirements for home-based businesses into LUDC (Senate Bill 403).
- Adopt new "Property Rights Element" in the comprehensive plan (House Bill 59).
- Initiate required Evaluation and Appraisal Report (EAR) comprehensive plan process.
- Complete townwide traffic study, required for 2022 EAR and subsequent EAR-based amendments.